



Platform Records

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NEWS RELEASE

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The Cosmic Storyteller by Unicorn® "Lost Masterpiece Album" Released

(HOLLYWOOD, CA.) A Los Angeles area record company has announced the release of *The Cosmic Storyteller* (Platform CD 4780), said to be "the lost 1967 masterpiece concept album by the legendary L.A. rock band, Unicorn."

According to a spokesman for Platform Records, thirteen never-before-heard tracks have been restored and mastered using digital technology, revealing a surprisingly timeless collection of songs shedding new light on one of rock's most creative eras in which a generation came of age.

What's being said about *The Cosmic Storyteller* by Unicorn?

"One of my favorite '60s groups"—Michelle Phillips.

"Chock full of fine, timeless songs"—Bill Hartew, KLOS-FM, Los Angeles

"An enjoyable listen, a well-crafted and ambitious project...lyrics flow with a finely-honed, literate grace and grandeur...philosophical...a classy sense of spirit and style...powerful....with muscular vocals..."—All Music Guide.

"Great 'new' music for the people who buy over \$4 billion yearly in catalog rock and pop...and it sounds like hit radio the way it used to be!"—music executive Harold Childs (A&M, Warner Bros., Polygram, Qwest).

"With its theme of the transcendence of creativity, *The Cosmic Storyteller* voices the hopes, joys and sorrows of love, and concerns that belong to every generation..."—*Rock City News*

"Unicorn wrote and recorded in a variety of styles, from psychedelic rock to folk rock, pop, jazz, R&B, and even country," says co-producer Simon Higgs, who with producer Hilary Clay Hicks (alter-ego of Unicorn leader Livingstone "Stoney" Young) supervised the restoration project.

"The songs hold up as classic originals and instant oldies," says Higgs. "They are equally relevant as new music today."

The Cosmic Storyteller takes the listener on a journey through musical styles popular in 1967 to experience many moods and a succession of ideas that characterize the epoch. "The original multi-track master tapes are complete with horns, strings, sitars, backwards guitars, and sound effects," says Higgs.

The album was recorded with guest appearances by (among others) living and late members of The Association, Steppenwolf, Spirit, Rick Nelson's Stone Canyon Band, Hal Blaine's Wrecking Crew, The Marvin Gaye Band, The Quincy Jones Orchestra, and The Ray Charles Orchestra.

"Unicorn conceived *The Cosmic Storyteller* as the ultimate album, a mosaic of hits that would tap what we saw as the collective youth consciousness," says bandleader Young. "Unicorn was obsessed with time, alienation, the future, and the journey of a generation. Today, our music sounds strangely predictive, ahead of its time."

The CD comes with the 1967 group publicity photo, psychedelic cover painting, and full-color label. Streaming audio, information and click-throughs to online music retailers can be found at www.cosmicstoryteller.com. The website also offers detailed liner notes, lyrics, and illustrations.

The legend is that Unicorn was reportedly founded in 1966 and active in the L.A. music scene, expected by everyone who knew its music to become a phenomenal success. However, the band broke up after only 18 months due to drugs, personal differences, and record company problems; the album was withheld.

Unicorn consisted of Young, Efrem "Stretch" Goldman, Richard E. Wyatt, Tyrone Wilson, Merlin Stein, and the late Franklin "Lucky" Parker.

The master tapes were allegedly returned by a former label executive a third of a century after they disappeared. An all-star documentary about the band and its famed "lost" album is nearing completion.

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